

Lift your LinkedIn Presence

TIPS FOR USING AI TO IMPROVE IT



Get your Profile to “All-Star” status

LinkedIn states that you will get up to 40x more views on your profile. Use AI tools such as Resume Builder, Teal, or Resume.worded.com to help you get your profile where it needs to be. Visibility is key if you want to be found when you are looking to land a role.



Use your LI Personal Insights Data

Use your data to help you plan your networking strategy. What types of people are looking at your profile? From what industries?



Have a Good Comment Strategy

A thoughtful comment strategy is just as powerful as a content strategy when it comes to accelerating your reach on LI and being seen. AI tools like ChatGPT can be good thought starters but write your own comments. AI comments are very obvious.



Elevate Your Online Networking Strategy

Use the AI prompts in your connections section on LI to determine who you should connect with. Personalise your connection requests based on shared interests or backgrounds.



Timing Is Everything

Show up consistently and engage at times when your target audience is most likely to be online. The algorithm rewards engagement in the first hour or two of posting.



Be Across the Basics

1) High Quality Professional Photo! 2) Powerful Headline. 3) Personalise Your LinkedIn URL. 4) Optimise for Digital Scrolling. 5) Engaging 'About' Summary. 6) Highlight Your Top Five Skills.
[Get more information on the Basics](#)